

Electric Guard Dog business expansion continues

Columbia, SC (12-11-08) The Electric Guard Dog, a nationwide leader in perimeter security for businesses, continues to expand its operations as it meets the increasing security needs of small and large companies across the United States.

“We have doubled the number of field technicians and increased the efficiency of our service in response to customer needs,” said Jack DeMao, CEO of Sentry Security Systems, provider of Electric Guard Dog. “A business development department is one more step in our growth plan.”

Cindy Vaughan and Michael Pate will lead the Electric Guard Dog Business Development team as directors covering corporate accounts and municipal compliance.

Cindy Vaughan, with extensive management experience in telecommunications, received a Master’s Certificate in Project Management from George Washington University.

Michael Pate brings broad business development skills to his position, having worked in real estate and as Vice President of Business Development with a third party labor provider.

“Cindy and Michael will work closely with the security professionals and key executives of our national accounts,” DeMao said. “Just as each business is unique, each site of a multi-location customer has its own security needs. The business development team will see to it that Electric Guard Dog meets those needs and any future customer requirements.”

As for compliance issues, “Our perimeter security system is already welcomed in most communities,” DeMao said. “However, there are some that need more information.”

The business development team will provide counsel to community leaders about Electric Guard Dog with documentation on the system’s safety and benefits.

“The news is full of stories about municipal budget cuts and police department shortages, forcing businesses to work harder to protect their assets.” DeMao concluded. “This is what makes an Electric Guard Dog system a good business decision. Over 95% of our customers think so also. They tell us an Electric Guard Dog security system has stopped crime at their site.”

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Sentry Security Systems, LLC, provider of Electric Guard Dog perimeter security systems, serves large and small businesses across the United States, including Alaska and Hawaii. Any business with an existing perimeter fence can use the Electric Guard Dog. For more information, visit www.electricguarddog.com or call 800-432-6391.

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