

ELECTRIC GUARD DOG ADDS 'EYES' AND 'EARS' TO ITS PERIMETER SECURITY SYSTEM

COLUMBIA, SC 10/20/09 — Electric Guard Dog, the first choice for commercial perimeter security, is adding 'eyes' and 'ears' to its security systems.

Electric Guard Dog has become the number one deterrent against theft, because, as Jack DeMao, Electric Guard Dog CEO says, "electricity scares people."

But sometimes a thief is committed to getting inside a yard, or theft occurs at the hands of employees. "Because of these kinds of occurrences, our customers have asked for additional security options." DeMao said.

There was a time when security conscious business owners would need two or three different security providers to get security fully customized to their site.

Electric Guard Dog has taken its proven deterrent (electrified fencing) and created the 'perfect synergy' of security technology: perimeter security fence, camera and infrared beams.

Cameras added to an existing fence security system supply 'eyes' when needed, doing more than just recording crime as it occurs. From remote locations, Electric Guard Dog customers can actively watch their yards and check inside their building at any time.

For example, when the perimeter fence alarm sounds, a customer (or the security monitoring company) can search down the fence line for motion using the pan, tilt and zoom feature.

"When an alarm does go off," DeMao said, "our cameras will zoom in to 'see' and record the activity. The 'eyes' are so good they can read license plates and facial features from 100 yards."

The cameras' recording capability also allows customers to review the recorded data to confirm the nature of the incident. This follow-up saves on false alarms to the police and can also provide 'eye in the sky' for police who respond to the scene.

Inside the building, a customer can use the cameras to observe sensitive areas, as well as keep an eye on personnel and visitor activity.

Customers can add ‘ears’ to their security with radio frequency (RF) beams” DeMao said. “When someone or something interrupts the beam, it ‘hears’ the interruption and then sends an alarm.”

“In response to some inside theft occurrences,” DeMao continued, “one customer pointed the beam down a hallway where opening doors would cause a disruption.” He found an employee was hiding in the storage rooms and coming out after hours.

“Part of our overall customer service program is offering better security for the entire operation,” DeMao said. “We are not just selling security cameras and motion detectors. We sell security that works.”

Electric Guard Dog technicians come onto a site, listen to the customer’s security issues and then customize a security system that will resolve those issues.

“Our objective is to secure their site with as little hassle as possible,” DeMao said. “By incorporating ‘eyes’ and ‘ears’ with the perimeter security system, our customers now have one alarm panel, one phone line, one alarm monitoring company and one security partner, Electric Guard Dog.”

For more information about Electric Guard Dog, or to receive a free site quote, visit their web site: electricguarddog.com, or call 1-803-786-6333.

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