

Electric Guard Dog Invests In Future

COLUMBIA, SC (7/1/08) — Sentry Security Systems, LLC, the provider of *Electric Guard Dog* security fencing, recently announced corporate expansion plans.

Electric Guard Dog is a perimeter security system developed by company founder Bill Mullis. The heart of the system is an electric fence installed inside an existing perimeter fence. What makes *Electric Guard Dog's* approach unique is the way its power pulsates, creating a safe, but very effective barrier to intruders.

From *Electric Guard Dog's* first installation at his own place of business in 1991, Mullis nurtured the business over 17 years and captured a dominant position of the national perimeter security market. Still, as recent national crime statistics prove, the need for perimeter security fencing keeps growing.

To meet this ever-increasing demand for *Electric Guard Dog*, Mullis recently completed a development strategy that included bringing in a group of like-minded investors. Along with newly appointed CEO Jack DeMao, the investors are eager to implement Mullis' goals of national, and even international, expansion. Mullis will serve as a consultant and an active spokesperson for the company, as well as a member of the Board of Directors.

DeMao received a BS in Mechanical Engineering from Rensselaer Polytechnic Institute and an MBA from Harvard. His specialty is helping companies build infrastructure and accelerate growth. "This is an exciting place to be," DeMao said, "and *Electric Guard Dog* is a fascinating product."

"We're fortunate to get a guy like Jack," Bill Mullis said. "He is a good fit for us. Jack is dedicated to customer service and that comes across right away. This is a guy who has no problems in going out on a service call to better understand the business and our customers' needs."

"Bill was way ahead of everyone in the security business when he created *Electric Guard Dog*," DeMao said. "Not only did he create an effective deterrent that is simple in design and operation, but he also made it 'green'—it's solar powered. He created a security solution that is effective, efficient and economical," DeMao continued. "Our intent is for every business that wants perimeter security to realize what they *need* is *Electric Guard Dog*."

Electric Guard Dog has always met international standards for electric fencing and poses no cardiovascular threat—yet the deterrent factor of 7,000 volts is powerful.

"Anytime the fence is installed in a high-crime location, it's inevitable that we get calls from other businesses in the area looking for their own *Electric Guard Dog*," DeMao said.

"We plan to introduce *Electric Guard Dog* to several new markets," DeMao concluded, "and we're already getting inquiries from abroad. Burglars, vandals, and bad boys of all types are about to find out what we mean when we say, 'Our fence has 7,000 teeth and no conscience!'"